

Volume 1 January 2025



January 2025

<https://www.pplac.org/>



2025 President John Powers

“Adopt the pace of nature: her secret is patience.”
Ralph Waldo Emerson

Greetings, PPLAC Members:

I can't think of a better quote to describe how to approach landscape photography than this one from Ralph Waldo Emerson. While he was not talking about photography at all, the entire concept encapsulates the essence of landscape photography perfectly: be patient; observe what is around you; take your time; take in the moment; breathe. Now ... now... now you're ready to engage the subject!

Happy New Year, one and all! Welcome to 2025, the year both you and your photography improve. No one, no way, no how is stopping you! Drive forth!

I hope you've marked your calendars and made plans to attend our biggest event of the year: *The PPLAC Annual Open House!* It will be Thursday evening, January 23rd, at 5:30 PM. A couple of flyers have been sent spelling out specific details, i.e. the theme and date (the Chinese New Year) and the print competition guidelines (holidays and festivals). Now, be on the lookout for the Evite so you may register and receive some further details (registration, \$20 per person, award presentations, and installation of our new Board). You definitely don't want to miss this epic event!

See you at our Open House in Playa Vista on January 23rd, 2025!

"Keep on clickin'!"

John Powers
M.Photog.Cr., M-PPC, CPP
PPLAC President

SAVE THE DATE

Meetings and Events

Come join our monthly meetings held on the **4th Thursday of each month** (unless it falls on a holiday).

January 23, 2025
PPLAC Open House, Awards and Board Installation Dinner Celebration

February 27, 2025
1st Digital Image Competition

**Please note that speakers/schedule may change at any time. Please check our website for more details*

****<https://www.pplac.org/calendar>**

2025 Board of Directors

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Stay Connected

Facebook

<https://www.facebook.com/PPLAC/>

Meet Up

<https://www.meetup.com/Culver-City-Photography-Meetup/>

PPC

<https://ppconline.com/>

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<https://www.ppa.com/>

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<https://www.layercakeelements.com>

Think Tank
<https://www.thinktankphoto.com/>

Topaz Labs
<https://www.topazlabs.com/topaz-photo-ai>

**The 12 Elements
of a Merit Image**

<https://www.ppa.com/ppmag/articles/12-elements-of-a-merit-image>

Happy New Year!

*"May your camera always
be ready to seize the
perfect light and capture
unforgettable moments in
2025."*

MARK YOUR CALENDAR!

**PPLAC OPEN HOUSE /
AWARDS / BOARD
INSTALLATION IS
COMING!**

JANUARY 23, 2025



January 23rd, 2025

5:30 PM

Annual Open House

Theme:

Happy Chinese New Year!



Sharpen your chopstick skills and join us for a fun night of food, games, and if we have time, maybe some PPLAC business like the installation of our new officers.

We will meet at:
Center Point Clubhouse
6200 Playa Vista Drive
Playa Vista, California
90094

(parking is below the structure in the garage)

Details are forthcoming. Be on the lookout in the weeks ahead about costs, photo judging, etc.

**Get Your Images Ready for the PPLAC
OPEN HOUSE PRINT COMPETITION**



January 23rd, 2025

5:30 PM

Print Competition Theme:

Festive Holidays!

With our Open House theme being the *Chinese New Year*, what better theme for our Print Competition than festive holidays?!

Your photo could be about Christmas, Hanukkah, New Year's Eve, Easter, the 4th of July, Easter, or even Halloween! BBQ's, fireworks, all kinds of possibilities!

And don't forget foreign festive holidays:

Chinese New Year, Day of the Dead, Holi, etc.

Specifications:

One print per person

Any size up to 16 x 20 inches

Color, black & white, sepia, etc.

Borders are optional

Any texture: metallic, silk, etc.

Bring your print to the Open House on January 23rd and it will be silently judged by our mystery judge. The winner will be announced that evening.

**If you have any questions, contact:
johnepowers@hotmail.com**

Coming Events! MEETINGS/WORKSHOPS

PPLAC 1st Digital Photographic Competition of 2025 will take place at the February meeting via Zoom. February 27, 2025

Please take a moment and review the DPC Rules at:
<https://www.pplac.org>

Outings/Safaris/Adventures

Thank you to those who completed the 2025 PPLAC Adventure Survey. Based on YOUR valuable input and interest we are prioritizing our **OUTINGS/ADVENTURES FOR 2025.**

Potential Locations:

Eastern Sierra
Death Valley
Central Coast
Yosemite
Joshua Tree
Waterfalls
Monterey
SD Safari
Bristlecone
Sequoia
Lightning
Alaska

Stay tuned and be sure to check our website
<https://www.pplac.org/calendar>



PROFESSIONAL PHOTOGRAPHERS OF CALIFORNIA

PPC News

<https://ppconline.com/>

**2025
Installation & Awards
Ceremony**

**Sunday, January 12, 2025
4pm - 7pm**

Azo Vino Wine Bar
678 S Citrus Ave. Covina, CA

\$45 per person
Includes Dinner, Dessert & (1) Drink Ticket
- Cash Bar -

For Reservations & Menu
visit www.ppconline.com
(reservation required to attend)

**Join Michael Sauer for a zoom presentation on
iPhone Magic on Thursday, January 16th 7-
8:30pm**

Register at <https://ppconline.com>



WEST COAST SCHOOL
PROFESSIONAL PHOTOGRAPHERS OF CALIFORNIA

WCS News

<https://www.westcoastschool.com/>



2024



WEST COAST SCHOOL
PROFESSIONAL PHOTOGRAPHERS OF CALIFORNIA





WEST COAST SCHOOL OF PHOTOGRAPHY

June 8-13, 2025 Hyatt Regency | Valencia, CA

SUZETTE ALLEN
Vital Video Skills for Photographers

MICHAEL COLLINS
Photoshop - Zero to Sixty in a Week

SCOTT DETWEILER
AI & Portrait Photography

MICHAEL E. GORDON
Nature & Landscape Photographers Masterclass

JOE GLYDA
Commercial Photography Demystified

SANDRA PEARCE
Photoshop Painting with a Twist - Embellishing

PETE REZAC
All Light Done Right

Join us in the sun-kissed paradise of Valencia for an unforgettable week of learning from industry leading instructors. Immerse yourself in a vibrant community of photographers and discover new techniques to elevate your photography skills. Our 2025 session promises to be even more exceptional than the last, with a lineup of renowned instructors and exciting new classes. Don't miss the opportunity to grow as a photographer and create lasting memories.

CALL TO RESERVE YOUR SPOT!

Tuition starts at \$950
Easy prepayment plans are available!
1(800) 439-5839 Ext. 3

SCAN TO REGISTER



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aftershoot

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AirCastPro 3
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if you shoot it, edit it, or print it, you need to talk to us!

PPA News

<https://www.ppa.com/>

Community Network
with PPA

CONNECT, LEARN. THRIVE
at the
PREMIER PHOTOGRAPHY CONFERENCE
IMAGING USA
February 2-4, 2025
Dallas, TX
visit imagingusa.com for information

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EXPERT SPEAKERS

JENNIFER HILLENGA

Jen Hillenga has been a world-renowned portrait photographer, designer and photography educator for over 25 years. After years of photographing...



KEYNOTE SPEAKER

Discover new ways to transform your business with an inspiring keynote presentation.



OPENING KEYNOTE
SHOLA RICHARDS

If you are curious or interested in becoming a Certified Professional Photographer check out the PPA link below:

<https://www.ppa.com/credentials-mem/cpp-mem>

Please note that PPA has a page dedicated to what is available. You DO NOT need to be a PPA member to look at their website.....and they are offering a lot of webinars this year!

LET'S CONNECT

PPA - Professional Photographers of America
229 Peachtree St. NE, Suite 2300
Atlanta, GA 30303

1-800 786-6277

<https://www.ppa.com/inittogether>

Professional Photographers of Los Angeles County | 10736 Jefferson Blvd., #859 | Culver City, CA 90230 US

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